

We offer our customers a wide range of services and products that can be tailored to meet the unique needs of each individual business.

+ Our Services

Design - Get the look

E-Commerce - Sell them something

SSL Certificates - Protect your customers

SEO - Get found

Hosting - Build it here

Software & Hardware - Tools of the trade

Old City Web Services

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Getting clients through the deep end
for over a decade.




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Don't go it alone.

Venturing into an unfamiliar area, it's easy to get in over your head. Changing tides of technology have been known to sink unprepared businesses. Not to worry, **we are on duty!** For over a decade, Old City Web Services has been guiding clients out of the deep end. When it comes to your business, don't just wade into the water—make waves!

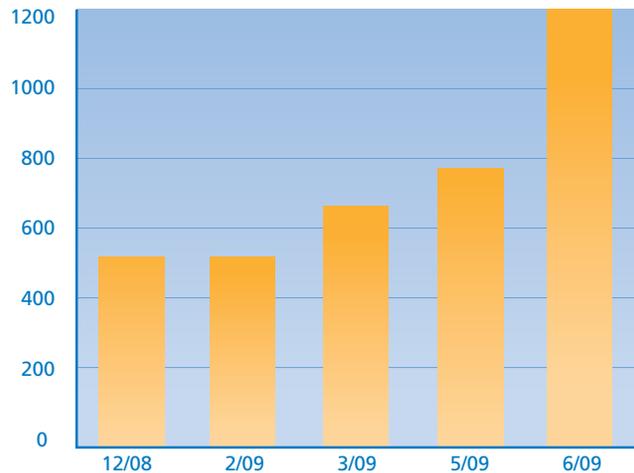
Build your brand

From aesthetics to information architecture, we have the resources to create a functional, engaging custom website. Our designers and writers construct a targeted message to achieve your goals. Whether you're reinventing your brand or starting new, we will deliver a visual identity that sets you apart. Old City Web Services streamlines the process by offering complete in-house website development. From hosting to domain registration, email to e-commerce solutions with SSL certificates, your project never leaves the Old City team. Maintaining brand continuity is important: we can also handle your logo design, stationery, brochures and other printing needs.

The web is vast. Don't be an uncharted island.

Now that you've built it, will they come? Without effective advertising, a company will see little return on its website investment. Just like advertising for your actual business location, online advertising directs traffic to your online business. Old City Web Services offers two services in this area: Search Engine Optimization (SEO) and our local business portal, Oldcity.com.

Optimization data



NOTE: Statistical optimization data for a local bed and breakfast representing peak visits for the month.

Ensure that they'll find you

➤ With SEO, our specialists make use of paid keyword databases and implement the most viable keywords in the code and content of your website to raise your rankings on all of the major search engines and also offer guidance on the most important on-going SEO technique: acquiring links to your site.

➤ In St. Augustine, no local site generates more internet traffic than Oldcity.com. You'll see an improvement in your website visits through monthly statistical reports, which are included with every Oldcity.com advertisement. Make an appointment to find out more today.

