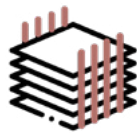


# PROJECT TITAN

Proposal for Potato Chip  
Manufacturing Plant

JANUARY 1, 2025



**O'NEIL CONSTRUCTION**

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## PROJECT CONTACT

John Smith  
Project Executive  
555.404.1234  
john.smith@oneilconstruction.com

*This is a sample proposal generated for my portfolio. It is similar to proposals I have prepared in previous roles, but am unable to share due to NDAs.*



# PROJECT OVERVIEW

O'Neil Construction is pleased to present this proposal for the construction of a state-of-the-art food and beverage manufacturing plant specializing in potato chip production. Our team brings extensive experience in industrial construction and will ensure a seamless process from planning to execution.

This project will involve comprehensive site preparation, including land clearing, grading, and foundational work, followed by the construction of structural components such as steel framing and insulated wall panels.

Utility installations will be integrated into the facility design, ensuring optimal water, electricity, and gas supply systems to meet production demands. The final phase will involve the installation of high-performance, food-grade manufacturing equipment that aligns with the client's operational goals.

Our commitment to efficiency and quality will ensure a smooth project completion, enabling the facility to begin operations on schedule.



## TOP 5 REASONS TO CHOOSE OUR CONSTRUCTION SERVICES

- 1. Extensive Experience in Food and Beverage Manufacturing Plants:** Our company has successfully designed and built multiple food and beverage facilities, ensuring compliance with all industry-specific regulations and operational efficiency requirements.
- 2. Self-Performance of Key Construction Services:** Unlike many competitors, we self-perform critical construction services such as tilt-up wall panels and concrete work, providing better quality control and cost efficiency.
- 3. Innovative and Sustainable Construction Approach:** We integrate cutting-edge building techniques and energy-efficient systems, reducing long-term operational costs and environmental impact.
- 4. Unmatched Commitment to Safety and Compliance:** Our team strictly adheres to OSHA, FDA, and USDA guidelines to maintain the highest level of safety and regulatory compliance throughout the project.
- 5. Proven Track Record of On-Time and On-Budget Project Completion:** Our disciplined project management approach ensures that construction stays on schedule and within budget, minimizing disruptions to your business operations.



# PROJECT APPROACH

Our approach to this project prioritizes efficiency, sustainability, and the integration of modern technology to enhance manufacturing processes.

We will collaborate closely with food processing engineers to ensure the facility's design supports high-volume production while maintaining industry-leading safety and sanitation standards. Our construction methodology will utilize modular building techniques, which will enable a faster completion timeline by allowing various elements of the facility to be built simultaneously.

Additionally, we will incorporate sustainable building materials and energy-efficient solutions such as advanced HVAC systems designed for food processing environments and water recycling mechanisms that reduce waste.

## SMART AUTOMATION

Smart automation will be a key component of the facility, with cutting-edge technology embedded in ingredient handling, processing, and packaging systems to enhance production accuracy and minimize downtime.

These features will ensure the facility is equipped for long-term operational success while reducing overall costs and environmental impact.

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## SAFETY FIRST, ALWAYS

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“ Safety is the most important thing we do every day, **on every job site.**”

- SHANNON O'NEIL  
CEO, O'NEIL CONSTRUCTION



# SAFETY PROTOCOLS

People first  
means safety first.

Ensuring the safety of all workers, contractors, and future plant employees is of utmost importance in our construction process.

## RISK MITIGATION

Our project will strictly adhere to OSHA, FDA, and USDA regulations, ensuring compliance with all relevant workplace safety and food safety standards. We will conduct regular site inspections and safety audits throughout the construction timeline to identify and mitigate potential risks.

## PPE PROTOCOLS

Workers will be required to wear personal protective equipment (PPE) at all times, and strict access controls will be in place to prevent unauthorized personnel from entering hazardous zones.

We will implement comprehensive training programs for all staff, covering essential safety topics such as proper material handling, fall prevention, and emergency response procedures.

## LOTO PROCEDURES

Additionally, lockout/tagout (LOTO) procedures will be rigorously enforced to prevent accidents related to hazardous energy sources.

By prioritizing safety at every stage of construction, we will ensure a secure working environment that promotes productivity and efficiency.

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## SAFETY MATTERS

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## PROJECT SPECIFIC SAFETY NOTES

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1

### HEAT STROKE PREVENTION

Due to the location of this project and summer timeline, we will take extra precautions to prevent heat stroke.

2

### TILT-UP PANEL PRECAUTIONS

Job site access will be limited on the days when tilt-up panels are installed to minimize risk.

3

### EXTRA JOB SITE SECURITY

We will contract a local private security firm to ensure that only authorized personnel are allowed on site.

4

### UTILITY LINE MAPPING

All utility lines on the property will be extensively mapped, marked, and communicated to avoid strikes.

5

### DAILY SAFETY MEETINGS

Our job site safety supervisor will conduct daily meetings with all personnel on site to convey the day's safety plan.



# QUALITY ASSURANCE

Quality assurance is a fundamental aspect of our construction process, ensuring the final facility meets the highest standards of durability, hygiene, and efficiency.

## QUALITY FROM START TO FINISH

From the selection of materials to the final inspection, our team will implement strict quality control measures to maintain consistency and reliability.

We will use only FDA-approved, food-grade construction materials that comply with all sanitation requirements, minimizing contamination risks in the production environment. Structural integrity testing will be performed regularly, ensuring all foundational and framing components meet load-bearing and durability specifications.

## SANITARY DESIGN

Sanitary construction practices will be implemented, including the installation of seamless, non-porous surfaces, proper drainage systems, and antimicrobial coatings to maintain optimal hygiene. We will work exclusively with pre-vetted suppliers and subcontractors who have a proven track record of delivering high-quality materials and services.

Before handing over the facility, we will conduct a final round of comprehensive inspections and operational testing to confirm regulatory compliance and ensure the plant is ready for full-scale production.

Our commitment to quality will provide the client with a facility that operates efficiently, safely, and in accordance with all industry standards.

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## DOCUMENTATION

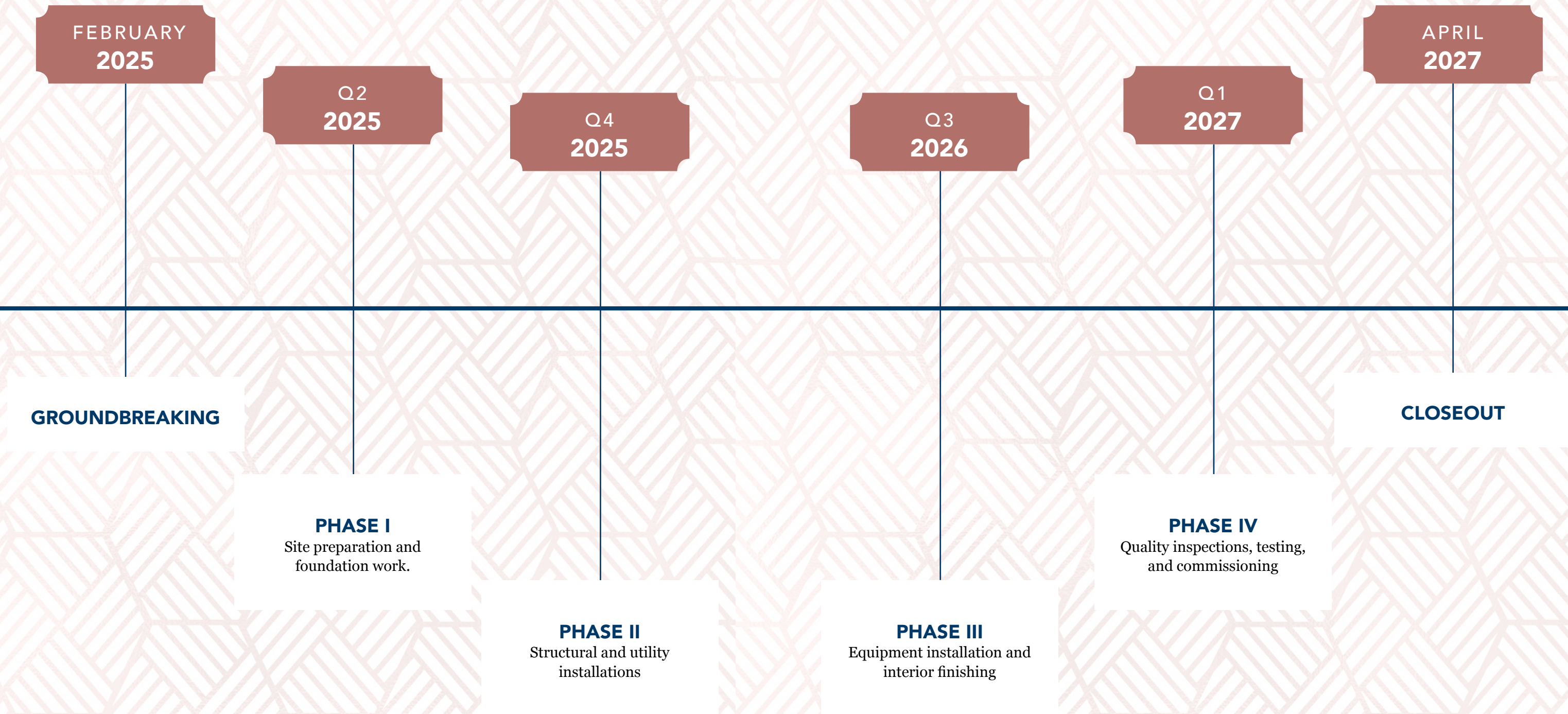
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## PROJECT CLOSEOUT

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# PROJECT TIMELINE





# PROJECT TEAM

**JOHN SMITH | Project Executive**  
22 Years of Project Leadership Experience



**LISA JONES | Project Director**  
15 Years of Construction & Engineering Experience



## EXPERIENCED LEADERS

Our highly qualified project team brings years of experience in food and beverage facility construction and will lead this project with precision and professionalism.

## CLEAR COMMUNICATION

We prioritize clear and consistent communication, ensuring that the client's team is informed at every stage of the process.

## TEAM COLLABORATION

Regular progress meetings and status reports will be provided to maintain transparency, address any concerns, and ensure that all project goals are met on time and within budget.

**JAMES PETERSON**  
Superintendent

**NICK ELLIS**  
Project Manager

**BOB HALL**  
Engineering Lead

**POLLY THOMAS**  
Safety Lead

**STEVE PORTER**  
Quality Lead

**JANE JOHNSON**  
Project Controls

**LARRY GREEN**  
Site Supervisor

**AMANDA WEST**  
APM

**SUSAN SANDERS**  
Engineering Manager

**ARTURO ALVAREZ**  
Safety Coordinator

**LUCY WALL**  
Quality Coordinator

**ERICA BROWN**  
Accounting Manager

**ELI FISHER**  
APM

**KATIE HARRIS**  
Engineering Associate

**CHRIS COLTER**  
Scheduler

# JOHN SMITH

## Project Executive



### SUMMARY

John Smith has been part of the O'Neil Construction team for 22 years. He is highly experienced in executing multi-million dollar, AEC projects in the Consumer Goods and Food & Beverage industries. Mus remporem facepe aut harum, sinveri busaece ratur sent. Les volessimus explab in estis eruptiscit laboriore soloribus, sam, qui.

### EDUCATION

MBA, Florida State University  
B.S. in Construction, University of Central Florida

### CERTIFICATIONS

Six Sigma Black Belt  
OSHA 30-Hour Safety Certification

## PROJECT EXPERIENCE

### PROJECT HALO

FRITO-LAY | FORT WORTH, TX

Executed a 550,000 SF potato chip manufacturing facility. \$200M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.

### PROJECT LUNA

PEPSICO | ABERDEEN, MD

Executed a 1,000,000 SF bottling facility. \$550M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.

### PROJECT HERO

NESTLE | DES MOINES, IA

Executed a 750,000 SF food & beverage distribution center. \$250M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.

### PROJECT EPIC

BEYOND MEAT | SAN DIEGO, CA

Executed a 150,000 SF brownfield plant based protein manufacturing lab. \$150M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.

### PROJECT ORANGE

UTZ | PHILADELPHIA, PA

Executed a 550,000 SF potato chip manufacturing facility. \$200M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.

### PROJECT KEY

COCA-COLA | ATLANTA, GA

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### PROJECT NORTH

KRAFT-HEINZ | PITTSBURGH, PA

Executed a 750,000 SF food & beverage distribution center. \$250M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.

### PROJECT JUPITER

KITE HILL | SAN FRANCISCO, CA

Executed a 150,000 SF plant based protein manufacturing lab. \$150M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.

# LISA JONES

## Project Director



### SUMMARY

Lisa Jones has been part of the O'Neil Construction team for 15 years. She is highly experienced in executing multi-million dollar, AEC projects in the Consumer Goods and Food & Beverage industries. Mus remporem facepe aut harum, sinveri busaece ratur sent. Les volessimus explab in estis eruptiscit laboriore soloribus, sam, qui.

### EDUCATION

MBA, University of Colorado  
B.S. in Engineering, Georgia Tech

### CERTIFICATIONS

Six Sigma Black Belt  
OSHA 30-Hour Safety Certification

## PROJECT EXPERIENCE

### PROJECT HALO

FRITO-LAY | FORT WORTH, TX

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KITE HILL | SAN FRANCISCO, CA

Executed a 150,000 SF plant based protein manufacturing lab. \$150M. Mus, sintur. Quibus et eicil mod et eum quiam exereptaqui accullo ribus.



# PROJECT HALO

## FRITO-LAY | FORT WORTH, TX

We were approached to build a new greenfield facility that would consolidate the operations of two dated facilities in the area into one new, state-of-the-art manufacturing facility in Fort Worth, Texas, for all the Frito-Lay potato chip brands.

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### QUICK NOTES

#### SIZE

550,000 SF

#### COST

\$200M

#### TIMELINE

February 2021 -  
December 2022

#### SERVICES

- » Construction Management
- » Self-Performed Concrete and Steel
- » Engineering Design
- » Installation, Startup & Commissioning



# PROJECT LUNA

## PEPSICO | ABERDEEN, MD

Pepsico contracted O'Neil Construction to design and execute a new greenfield bottling facility. This AEC project also included 250,000 SF of warehouse space with an Automated Storage and Retrieval (ASRS) system.

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**PEPSICO**

### QUICK NOTES

#### SIZE

1,000,000 SF

#### COST

\$550M

#### TIMELINE

June 2020 -  
April 2022

#### SERVICES

- » Construction Management
- » Self-Performed Concrete and Steel
- » Engineering Design
- » Installaion, Startup & Commissioning

# WHY CHOOSE O'NEIL CONSTRUCTION?

With extensive experience in food and beverage manufacturing plant construction, our team of skilled engineers, project managers, and safety professionals is fully equipped to deliver a state-of-the-art facility tailored to your specific production needs.

Our commitment to sustainability and innovation ensures a future-proof design that maximizes efficiency while minimizing environmental impact.

By self-performing key construction services such as tilt-up wall panels and concrete work, we maintain strict quality control and cost efficiency, setting us apart from the competition.

Additionally, our track record of completing projects on time and within budget speaks to our ability to deliver results without unnecessary delays or financial overruns.

Choosing O'Neil Construction means partnering with a construction firm that prioritizes safety, quality, and seamless communication throughout the entire project lifecycle.

We are dedicated to exceeding expectations and delivering a facility that will serve as a cornerstone of your company's success. We look forward to the opportunity to bring your vision for this potato chip manufacturing facility to life.

Please feel free to reach out with any questions or to schedule a consultation.



## PROJECT CONTACT

John Smith

Project Executive

555.404.1234

[john.smith@oneilconstruction.com](mailto:john.smith@oneilconstruction.com)